



GUEST POST 101

WHY GUEST POSTS MATTER – AND HOW TO LAND THEM

CONTENTFAC.COM

As an FYI, this document is designed to go along with our video by the same name. If you haven't checked that out yet, you can view it on our private YouTube channel for members [here](#).

WHY SHOULD YOU WRITE GUEST POSTS?

You've got your own website to write content for – and you can barely handle that. Why should you be writing content – for free! – for someone else? No, we're not suggesting you engage in content-altruism: guest posts just make good SEO sense.

Why? Simple:

- When you write a guest post, you are establishing yourself as someone who is an expert in a field. A guest post gives off the implication that you've been asked to write about a topic as you have a certain level of expertise in the subject. This is fantastic PR!
- When it comes to SEO and making a blog post climb search rankings, almost nothing is as helpful as solid backlinks. With a guest post, you will usually have the opportunity to mention (and link to) a post on your website. This won't just redirect traffic to your site, it'll make Google think it's more valuable overall, meaning that it will climb in the rankings.

Yet, even if you are interested in writing a guest post, it can be a pain to find a medium for your post. Your best bet is to find the best blogs and websites in your field: who do you turn to when you want to read about your industry? Check these websites first, and see if they accept guest posts. If they do, then it's just a matter of pitching something to their staff that they like.

If your industry is small, or no one is looking for guest posts, your next avenue should be sites just outside of your scope that still loosely discuss your subject matter. Alternatively, depending on how good you are at pitching, you can try your hand at having a go at industry sites anyway. There's always the chance that they will respect your insight enough to give you a one-off blog post to write.

Still overwhelmed? It might make sense to sign-up for the HARO newsletter to keep an eye out for people looking for your type of expertise. While HARO does not allow writers to seek out guest bloggers, it's entirely possible that you might respond to a query that eventually leads to a guest post.

110 BLOGS THAT ACCEPT GUEST POSTS

Looking for a place to get started? While this is hardly an exhaustive list, here are 110 blogs that accept guest posts:

Site	Contact	Category
<u>1st Web Designer</u>	<u>Contact Link</u>	Design/Graphics/Photography
<u>onextrapixel.com</u>	<u>http://www.onextrapixel.com/write-for-us/</u>	Design/Graphics/Photography
<u>Noupe</u>	<u>http://www.noupe.com/about</u>	Design/Graphics/Photography
<u>webdesignledger.com</u>	<u>http://webdesignledger.com/contact/</u>	Design/Graphics/Photography
<u>http://readwrite.com/</u>	<u>https://readwriteweb.submittable.com/submit</u>	Technology
<u>http://www.tipsblogger.com/</u>	<u>http://www.tipsblogger.com/submit-guest-post/</u>	Technology
<u>http://gigaom.com/collaboration/</u>	<u>http://about.gigaom.com/contact/</u>	Technology
<u>http://www.smashingmagazine.com/</u>	<u>http://www.smashingmagazine.com/contact/</u>	Technology
<u>http://techie-buzz.com/</u>	<u>http://techie-buzz.com/write-for-us-guest-post/</u>	Technology
<u>http://www.techieblogger.com/</u>	<u>http://www.techieblogger.com/2009/12/write-for-techie-blogger-and-get-full-google-adsense-revenue.html</u>	Technology
<u>http://www.labnol.org/</u>	<u>http://www.labnol.org/write/</u>	Technology
<u>http://www.troublefixers.com/</u>	<u>http://www.troublefixers.com/submit-troubleshooting-tips/</u>	Technology
<u>http://devilsworkshop.org/</u>	<u>http://devilsworkshop.org/guest-bloggers/</u>	Technology
<u>http://www.callingallgeeks.org/</u>	<u>http://www.callingallgeeks.org/write-for-us/</u>	Technology
<u>http://inspirationfeed.com/</u>	<u>http://inspirationfeed.com/guest-writing/</u>	Technology
<u>http://pragprog.com/</u>	<u>http://pragprog.com/write-for-us</u>	Technology
<u>http://www.sitepoint.com/</u>	<u>http://www.sitepoint.com/write-for-us/</u>	Technology

GUEST POST 101

http://www.kernelmag.com/	http://www.kernelmag.com/write-for-us/	Technology
http://www.techwalls.com/	http://www.techwalls.com/become-our-writer/	Technology
http://www.itechcode.com/	http://www.itechcode.com/join-itechcode/	Technology
http://techatlast.com/	http://techatlast.com/guest-posting-guidelines/	Technology
http://www.comptalks.com/	http://www.comptalks.com/guest-bloggers/	Technology
http://www.webanddesigners.com/	http://www.webanddesigners.com/write-for-us/	Technology
http://slashdot.org/	http://slashdot.org/submission	Technology
http://www.cravingtech.com/	http://www.cravingtech.com/about/guest-posts-at-craving-tech	Technology
http://www.psychologytoday.com/	http://www.psychologytoday.com/writers-guidelines	Health/Fitness
http://www.hivehealthmedia.com/	http://www.hivehealthmedia.com/contact/article-submission/	Health/Fitness
http://www.kevinmd.com/	http://www.kevinmd.com/blog/heard-social-medias-leading-physician-voice	Health/Fitness
http://www.selfgrowth.com/	http://www.selfgrowth.com/submit_articles	Health/Fitness
http://www.thechangeblog.com/	http://www.thechangeblog.com/write-for-the-change-blog/	Health/Fitness
http://www.mercola.com/	http://articles.mercola.com/submit/	Health/Fitness
http://www.weightlosstriumph.com/	http://www.weightlosstriumph.com/write-for-us-get-powerful-links-to-your-site-guest-post.html	Health/Fitness
http://www.naturalnews.com/	http://www.naturalnews.com/021982.html	Health/Fitness
http://www.menuism.com/	http://www.menuism.com/blog/want-to-write-for-us/	Health/Fitness
http://foodsense.is/	http://foodsense.is/contribute	Health/Fitness
http://www.womenshealthmag.com/	http://www.womenshealthmag.com/contact-us	Health/Fitness
http://www.thekitchn.com/	http://www.thekitchn.com/submissions	Health/Fitness

GUEST POST 101

http://aggieskitchen.com/	http://aggieskitchen.com/contact-me/	Health/Fitness
http://foxnomad.com/	http://foxnomad.com/about/guest-posts/	Travel
http://www.globalgrasshopper.com/	http://www.globalgrasshopper.com/write-for-us/	Travel
http://2backpackers.com/	http://2backpackers.com/travel-blog-guest-post/	Travel
http://travelblog.viator.com/	http://travelblog.viator.com/contact-viator/write-for-us/	Travel
http://boardingarea.com/	http://boardingarea.com/become-a-blogger/	Travel
http://www.travelsupermarket.com/	http://www.travelsupermarket.com/blog/write-for-us/	Travel
http://blog.arguscarhire.com/	http://blog.arguscarhire.com/guest-post-policy	Travel
http://matadornetwork.com/	http://matadornetwork.com/content/contributors-and-job-applicants/submit/	Travel
http://away.com/	http://away.com/customer-service/feedback-away-sp.html	Travel
http://inspiringtravellers.com/	http://inspiringtravellers.com/contact/travel-guest-posts-inspiring-travellers/	Travel
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http://velvetescape.com/	http://velvetescape.com/contact/	Travel
http://indietravel.net/	http://indietravel.net/write-for-us/	Travel
http://travel55.co.uk/	http://travel55.co.uk/community/write-for-us/	Travel
http://blog.ohheyworld.com/	http://blog.ohheyworld.com/write-for-us/	Travel
http://www.lostgirlsworld.com/	http://www.lostgirlsworld.com/contribute/	Travel
http://www.gonomad.com/	http://www.gonomad.com/2456-writer-s-guidelines-for-gonomad-com	Travel
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GUEST POST 101

http://teammomad.co.uk/	http://teammomad.co.uk/write-for-us/	Travel
http://www.makeupandbeautyblog.com/	http://www.makeupandbeautyblog.com/write-for-beauty-and-beauty-blog/	Beauty/Fashion
http://www.beautyandblog.com	http://www.beautyandblog.com/p/write-for-us.html	Beauty/Fashion
http://www.naturalbeautyauthority.com/	http://www.naturalbeautyauthority.com/sample-page/	Beauty/Fashion
http://beautyndbest.com/	http://beautyndbest.com/write-for-us/	Beauty/Fashion
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http://www.notpasty.com/	http://www.notpasty.com/write-for-us/	Beauty/Fashion
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http://healthbeautyline.com/	http://healthbeautyline.com/write-for-us/	Beauty/Fashion
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http://www.beautybusinessblueprint.com/	http://www.beautybusinessblueprint.com/write-for-us.html	Beauty/Fashion
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http://www.viviannadoesmakeup.com/	http://www.viviannadoesmakeup.com/how-to-start-a-beauty-blog/	Beauty/Fashion
http://bestmoisturizerguide.com/	http://bestmoisturizerguide.com/write-for-us/	Beauty/Fashion
http://pampermenow.co.za/about/	http://pampermenow.co.za/about/write-for-us/	Beauty/Fashion
http://www.salonweb.com/	http://www.salonweb.com/write-for-us/	Beauty/Fashion
Huffington Post	Contact Form	Content Marketing/SEO/SMM

GUEST POST 101

<u>Business Insider</u>	contributors@businessinsider.com	Content Marketing/SEO/SMM
<u>Mashable</u>	http://mashable.com/submit/	Content Marketing/SEO/SMM
<u>HubSpot</u>	guestpost@hubspot.com	Content Marketing/SEO/SMM
<u>Inc</u>	pitches@inc.com for story pitches, contributors@inc.com to apply to be a regular guest columnist	Content Marketing/SEO/SMM
<u>Moz</u>	https://moz.com/posts/ugc_guidelines	Content Marketing/SEO/SMM
<u>Fast Company</u>	email info@fastcompany.com with pitch	Content Marketing/SEO/SMM
<u>ShoutMeLoud</u>	http://www.shoutmeloud.com/contact-us	Content Marketing/SEO/SMM
<u>KissMetrics</u>	https://blog.kissmetrics.com/guest-blogging-for-kissmetrics/	Content Marketing/SEO/SMM
<u>Quick Sprout</u>	http://www.quicksprout.com/contact/	Content Marketing/SEO/SMM
<u>Search Engine Journal</u>	seosmarty@gmail.com	Content Marketing/SEO/SMM
<u>Business 2 Community</u>	http://www.business2community.com/become-a-contributor/apply	Content Marketing/SEO/SMM
<u>BPlans</u>	http://articles.bplans.com/authors/	Content Marketing/SEO/SMM
<u>SmallBizTrends</u>	http://smallbiztrends.com/contribute-articles	Content Marketing/SEO/SMM
<u>Copyblogger</u>	http://www.copyblogger.com/contact/	Content Marketing/SEO/SMM
<u>ProBlogger</u>	http://www.problogger.net/contact/	Content Marketing/SEO/SMM
<u>ReadWrite</u>	tips@readwrite	Content Marketing/SEO/SMM
<u>Content Marketing Institute</u>	dougherty@contentinstitute.com	Content Marketing/SEO/SMM
<u>Virgin.com</u>	guestbloggers@virgin.com	Content Marketing/SEO/SMM
<u>All Blogging Tips</u>	http://allbloggingtips.com/contact-us/	Content Marketing/SEO/SMM

GUEST POST 101

<u>Blog Engage</u>	<u>http://www.blogengage.com/contact.php</u>	Content Marketing/SEO/SMM
<u>WPKube</u>	<u>http://www.wpkube.com/contact/</u>	Content Marketing/SEO/SMM
<u>John Chow</u>	<u>http://www.johnchow.com/contact/</u>	Content Marketing/SEO/SMM
<u>Daily Blog Tips</u>	daniel@dailyblogtips.com	Content Marketing/SEO/SMM
<u>Search Engine People</u>	<u>http://www.searchenginepeople.com/contact</u>	Content Marketing/SEO/SMM
<u>Duct Tape Marketing</u>	<u>http://www.ducttapemarketing.com/blog/contact-duct-tape-marketing/</u>	Content Marketing/SEO/SMM
<u>PRDaily</u>	<u>http://www.prdaily.com/Main/SubmitNews.aspx</u>	Content Marketing/SEO/SMM
<u>Killer Startups</u>	news@killerstartups.com	Content Marketing/SEO/SMM
<u>TechMaish</u>	<u>http://www.techmaish.com/contact-us/</u>	Content Marketing/SEO/SMM
<u>Kikolani</u>	<u>http://kikolani.com/contact</u>	Content Marketing/SEO/SMM
<u>Basic Blog Tips</u>	<u>http://basicblogtips.com/contact</u>	Content Marketing/SEO/SMM
<u>Famous Bloggers</u>	<u>http://www.famousbloggers.net/contact-us</u>	Content Marketing/SEO/SMM
<u>GrowMap</u>	<u>http://growmap.com/contact/</u>	Content Marketing/SEO/SMM
<u>iBlogZone</u>	<u>http://www.iblogzone.com/contact/</u>	Content Marketing/SEO/SMM
<u>Men With Pens</u>	<u>http://menwithpens.ca/contact/</u>	Content Marketing/SEO/SMM
<u>WebTrafficROI</u>	<u>http://www.webtrafficroi.com/contact/</u>	Content Marketing/SEO/SMM